Never go to a meeting without a strategy. "Ride the horse in the direction it’s going." These are just two of the gems unearthed from the trenches of Hollywood by Lynda Obst, one of the most successful producers in the movie business today. In Hello, He
Lied, Obst offers real, practical advice to would-be professionals in any field: "Thou shalt not cry at work," "thou shalt not appear tough," "thou shalt return all thy phone calls," and more. She takes us inside high-pressure meetings with David Geffen, onto the set of Sleepless in Seattle, and into the heated negotiations for The Hot Zone and reveals what she’s learned in more than twenty years in the business: how to swim with the sharks—and not get eaten.

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评论

briefly, I need to be an elegant, classy female jerk, who pretends to be civil all the time while tell lies and gossips behind back; strong, tough forever and only aim to win. “we make movies together, you can’t get more intimate than that,” by Jodie Foster. couldn’t be better said, long way to go

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书评

P5 This is the greatest crisis for a producer, the threat of watching your baby die. I had to keep it alive, hour by hour, day by day. p7 “The prospect of losing was simply incompatible with living the rest of my life.” I’d rather have a Pyrrhic vict...

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